

Permitted uses or disclosures of CDR data^[1]

- ✓ Providing goods or services requested by the consumer
- ✓ Deriving CDR data to provide goods or services requested by the consumer
- ✓ Disclosing CDR data to the consumer to provide the requested goods or services
- ✓ Disclosing CDR data to an outsourced service provider in order to provide goods or services requested by the consumer
- ✓ Disclosing CDR data that has been de-identified in accordance with the CDR rules
- ✓ De-identifying CDR data for use in general research and/or for disclosure, with the consumer's consent and in accordance with the CDR data de-identification process
- ✓ Disclosing CDR data to an accredited person, in accordance with a consumer's 'AP disclosure consent'
- ✓ Disclosing CDR data to a trusted adviser in accordance with a consumer's 'TA disclosure consent'
- ✓ Disclosing CDR insights to a specified person in accordance with a consumer's 'insight disclosure consent'
- ✓ Disclosing CDR data to an accredited person if the CDR consumer has provided the accredited person and accredited data recipient with the appropriate consents
- ✓ Disclosing service data to the principal under a CDR outsourcing arrangement
- ✓ Disclosing CDR data to the other party in a sponsorship arrangement for the purpose of providing goods or services requested by the consumer
- ✓ For a CDR principal, disclosing CDR data to a CDR representative for certain permitted purposes
- ✓ Using or disclosing CDR data where required or authorised by law

Prohibited uses or disclosures of CDR data

- ✗ Using the CDR data to identify, compile insights or build a profile about a person who isn't the consumer, unless an exception applies
- ✗ Any uses or disclosures that an accredited data recipient is not permitted to seek consent for (permitted consents are listed in Rule 1.10A)
- ✗ Disclosing a CDR insight that includes or reveals sensitive information as defined in the *Privacy Act 1988*

[1] A disclosure is only a permitted use or disclosure if it is done in accordance with the data standards