

Children's Online Privacy Code

Protecting your personal information online is one important step to protecting your online privacy.

The Office of the Australian Information Commissioner (OAIC) is the Australian Government's privacy regulator, and our goal is to protect the privacy of Australians. We are responsible for writing the Children's Online Privacy Code. When we refer to 'children' and 'young people' we mean individuals under the age of 18.

The Children's Online Privacy Code (the Code) puts children and young people at the centre of online privacy protections in Australia. This new Code will help protect children's online privacy by telling many online services, like apps, games, and websites, how they need to follow special privacy rules when taking care of children's personal information online.

Tell us what you think of the draft Code!

From 31 March to 5 June 2026 we want to hear from children, young people, parents and carers. Have your say about the draft Code by heading to oaic.gov.au/privacyforkids or scan the QR code.



The rules in the draft Code

Rule 1

Many online services will need to follow the rules in the Code

Rule 2

To protect your personal information, online services might have to either give everyone better privacy protections or check your age

Rule 3

Online services can only collect, use, or share the bare minimum amount of your personal information they need to run the app, game, or website unless you choose differently

Rule 4

Online services need to be fair and take care of your personal information in a way that is best for you

Rule 5

Online services need to ask for your permission to do things with your personal information

Rule 6

If you are under 15-years-old, in some situations online services will need to involve both you and your parent or carer to get permission to change your privacy protections

Rule 7

Online services must not trick you into giving them permission

Rule 8

Online services must make sure that the permission they get from you (or your parent or carer) is 'good' permission

Rule 9

Online services must make sure you can access and understand what they do with your personal information

Rule 10

Online services must answer you within 30 days (in most cases) if you ask to see, change or delete your personal information

Rule 11

Online services must delete your personal information if you (or your parent or carer) ask for it to be permanently deleted

Rule 12

Online services must tell you when your physical location can be seen by other people and parental controls are being used

Rule 13

Online services must make it easy for you to ask questions and complain if there is a problem with your personal information

Rule 14

Online services will need to think and plan before they act



The Children's Online Privacy Code is currently a draft.

We are still planning what special rules online services should have to follow, but we are showing you what we have brainstormed so far to get your feedback.

OAIC