



International Access to Information Day 2026

STAKEHOLDER KIT



Acknowledgement of Country

The Office of the Australian Information Commissioner acknowledges the Traditional Owners of Country throughout Australia and acknowledges their continuing connection to land, waters and community. We pay our respects to the people, the cultures and the Elders past and present.

Contents

<u>Introduction</u>	<u>4</u>	<u>Social media tiles</u>	<u>9</u>
<u>The OAIC's campaign</u>	<u>5</u>	<u>Email signature banner</u>	<u>10</u>
<u>Key messages</u>	<u>6</u>	<u>Website banner</u>	<u>11</u>
<u>In this stakeholder kit</u>	<u>7</u>	<u>Virtual background</u>	<u>12</u>
<u>Posters</u>	<u>8</u>	<u>PowerPoint template</u>	<u>13</u>

Introduction

International Access to Information Day (IAID) is a global event held annually on 28 September.

The day was proclaimed by the United Nations and UNESCO to promote transparency, accountability and open government.

The [2026 UNESCO theme](#) is *Upholding Information Integrity in the Digital Age: The Role of Access to Information in Addressing Information Disorder*.

This event celebrates and recognises the importance of the community's right to know and access information from governments around the world.



The OAIC's campaign

This year, the Office of the Australian Information Commissioner (OAIC) is focusing on the following theme:

Transparency + Access = Information Integrity

This complements the UNESCO theme by highlighting the important role of transparency and access in promoting information integrity.

Transparency and access to reliable government information are vital to information integrity and can help address the challenges posed by misinformation, disinformation and information disorder.

The OAIC, as the national regulator, will join members of the United Nations and Australian states and territories in promoting IAID.

We will mark IAID 2026 for one week, from 28 September to 4 October 2026.

Key messages

- International Access to Information Day (IAID) is on 28 September 2026
- The OAIC's theme is *Transparency + Access = Information Integrity*
- Transparency and access support information integrity
- Reliable information and openness strengthen accountability and trust
- Make trusted information easier to find
- The Access to Information icon provides a clear and consistent way for Australians to identify trusted government information



In this stakeholder kit

This stakeholder kit contains the following IAID resources:

- Posters
- Social media tile
- Email signature block
- Website banner
- Virtual background
- PowerPoint template

We encourage you to use these materials to promote IAID and the key messages within your organisation and externally via the most appropriate channels.

Alongside the materials, please share the information on our website, oaic.gov.au/iaid



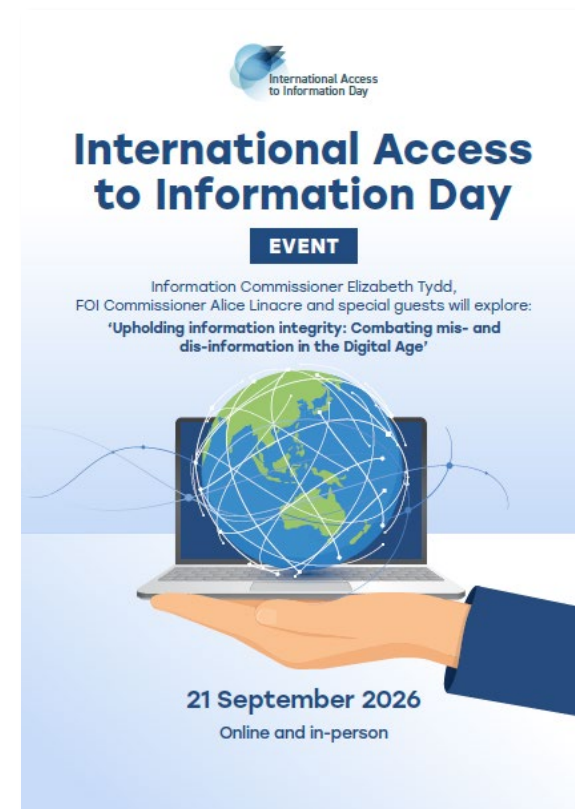
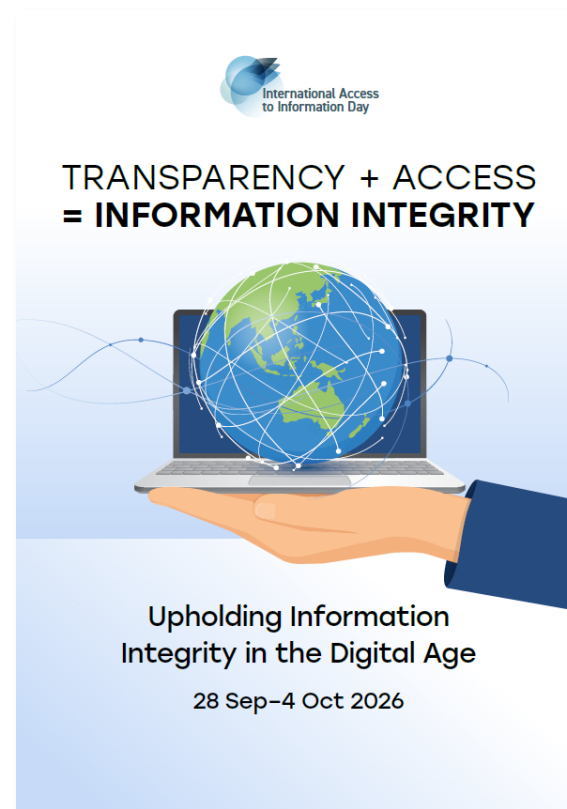
Posters

These printable A4 and A3 posters highlight the OAIC's IAID campaign theme, UNESCO's IAID theme and the key dates the OAIC is celebrating IAID.

You can print and display these posters within your organisation or in the broader community.

You can also download the posters and share them on your social media platforms, via email, in newsletters and more to show your support for IAID and upholding information integrity.

[Download resources](#)

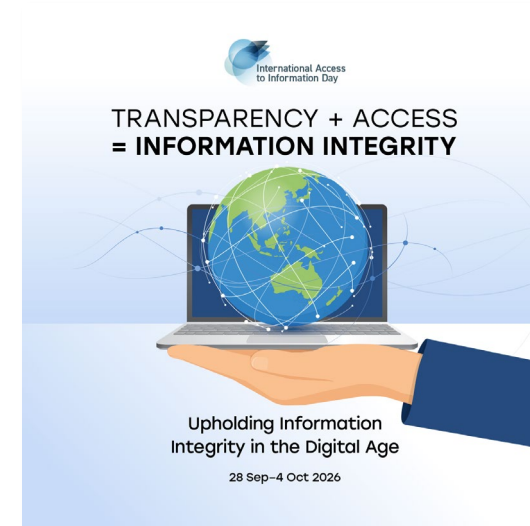
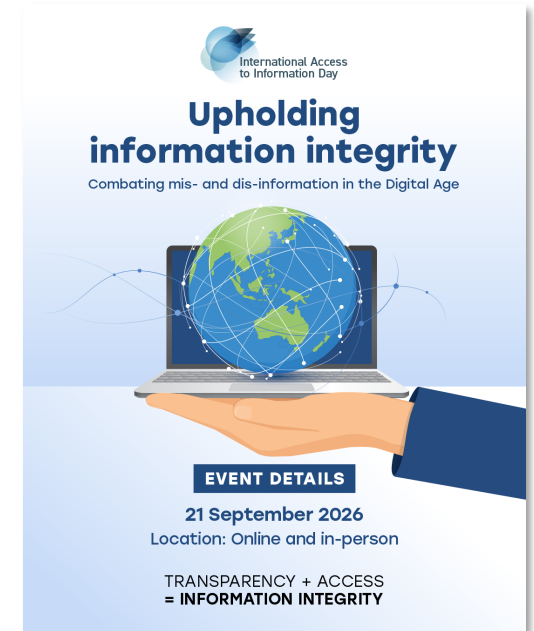
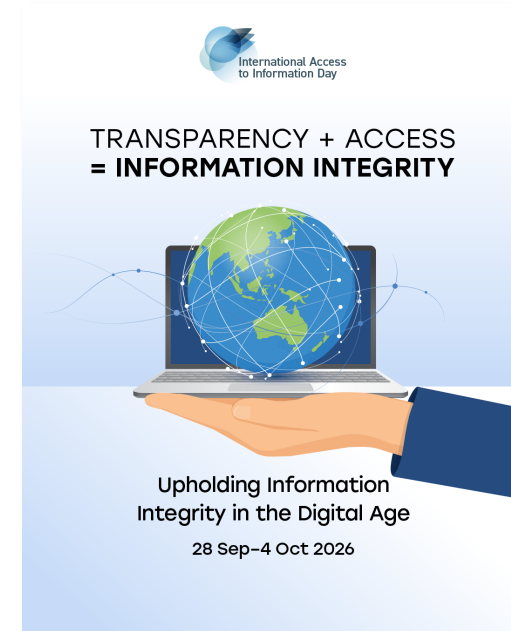


Social media tiles

These social media tiles highlight the OAIC's IAID campaign theme, UNESCO's IAID theme and the key dates the OAIC is celebrating IAID.

You can download these tiles and share them on your social media platforms, via email, in newsletters and more to show your support for IAID and upholding information integrity.

[Download resources](#)

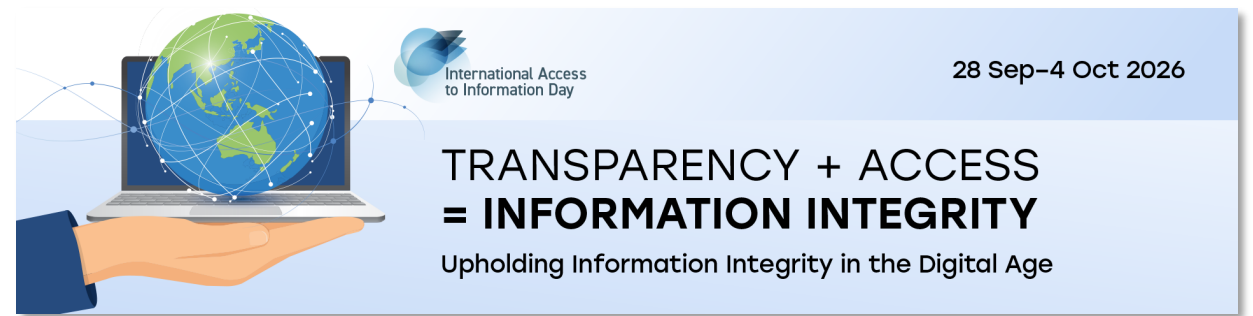


Email signature banner

This email signature banner highlights the OAIC's IAID campaign theme, UNESCO's IAID theme and the key dates the OAIC is celebrating IAID.

You can download this banner and use it in your signature block to show your support for IAID and upholding information integrity.

[Download resource](#)



Website banner

This website banner highlights the OAIC's IAID campaign theme, UNESCO's IAID theme and the key dates the OAIC is celebrating IAID.

You can download this banner and use on your website or an IAID webpage to show your support for IAID and upholding information integrity.

[Download resource](#)



Virtual background

This virtual background highlights the OAIC's IAID campaign theme, UNESCO's IAID theme and the key dates the OAIC is celebrating IAID.

You can download this background and use during meetings, presentations or call to show your support for IAID and upholding information integrity.

[Download resource](#)

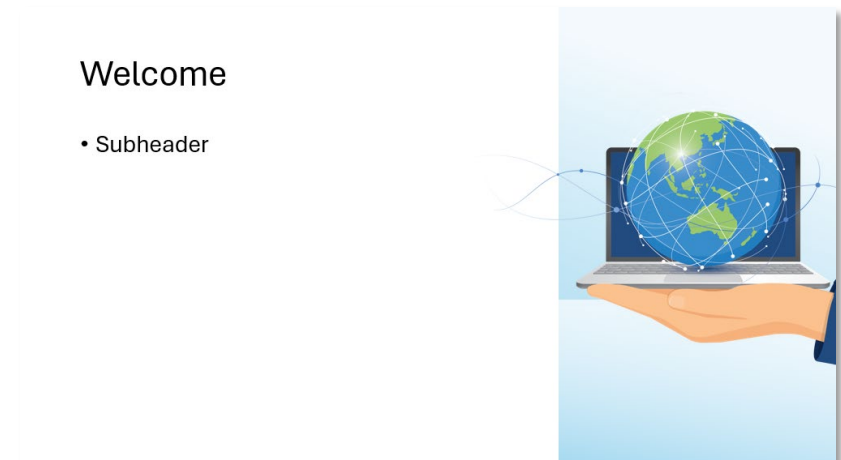


PowerPoint template

This PowerPoint template highlights the OAIC's IAID campaign theme, UNESCO's IAID theme and the key dates the OAIC is celebrating IAID.

You can download this template and use it to create an IAID specific presentation or use it for any presentation during the week to show your support for IAID and upholding information integrity.

[Download resource](#)



More information

To learn more about IAID,
visit oaic.gov.au/iaid

