



Australian Government  
Office of the Australian Information Commissioner



# Consumer Data Right

## Guide to developing a CDR policy

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This Guide aims to help [data holders](#), [designated gateways](#), [accredited data recipients](#) and those preparing for accreditation under the Consumer Data Right system (CDR) to prepare and maintain a CDR policy.

It sets out a suggested process for developing a CDR policy and outlines the minimum requirements for what must be included.

There is also a checklist to help you consider all your obligations under the *Competition and Consumer Act 2010* (Competition and Consumer Act)<sup>1</sup> and the *Competition and Consumer (Consumer Data Right) Rules 2020* (CDR Rules).

You should read this CDR policy guide together with the full text of [Division 5 of Part IVD of the Competition and Consumer Act](#), the [CDR Rules](#) and the [CDR Privacy Safeguard Guidelines](#).<sup>2</sup>

## Introduction

All CDR participants must have and maintain a clearly expressed and up-to-date CDR policy.<sup>3</sup> This policy must be a separate document to the general privacy policy.<sup>4</sup>

A CDR policy is a document that provides information to consumers about:

- how CDR data is managed,<sup>5</sup> and
- how they can make an inquiry or make a complaint.<sup>6</sup>

It is a key tool for ensuring that CDR participants manage CDR data in an open and transparent way.

Privacy Safeguard 1 and CDR Rule 7.2 set out the requirements for what information must be included in a CDR policy, what form it should be in, and how it should be made available.

To help you meet these obligations, this Guide sets out a suggested process for developing a CDR policy and outlines the minimum requirements for what must be included.

There is also a checklist to help you work out if you have considered all your CDR policy obligations.

## Steps in developing a CDR policy

This section provides an overview of a suggested six-step process for developing your entity's CDR policy.

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<sup>1</sup> The privacy safeguards are set out in Division 5 of Part IVD of the Competition and Consumer Act.

<sup>2</sup> The [CDR Privacy Safeguard Guidelines](#) provide guidance on the privacy safeguards and related CDR Rules.

<sup>3</sup> A 'CDR entity' is defined in Privacy Safeguard 1 as a data holder, accredited data recipient or designated gateway of or for CDR data.

<sup>4</sup> CDR Rule 7.2(2).

<sup>5</sup> Section 56ED(3)(a) of the Competition and Consumer Act.

<sup>6</sup> See sections 56ED(4)(b) (for accredited data recipients), 5(d) (for data holders) and 6(b) (for designated gateways) of the Competition and Consumer Act.

These steps are intended to make it easier for you to meet your CDR policy obligations and to ensure that your CDR policy is genuinely informative and useful for consumers.

- Step 1: Understand your obligations and how you handle CDR data
- Step 2: Develop content, structure and presentation
- Step 3: Write your CDR policy
- Step 4: Test your CDR policy
- Step 5: Make the policy available
- Step 6: Review and update your policy

## Step 1: Understand your obligations and how you handle or intend to handle CDR data

The first key step in developing a CDR policy is to ensure you have a clear understanding of how you handle (or intend to handle) CDR data, including relevant practices, procedures and systems. This will assist you to accurately and openly describe to your consumers how you will handle CDR data and enable you to deal with inquiries, requests and complaints under the CDR system.

You must include the mandatory requirements set out below under the section [What information must be included in a CDR policy?](#)

You must also understand your broader CDR privacy obligations regarding the collection, use and disclosure of CDR data. This will differ based on whether you are a [data holder](#), an [accredited data recipient](#), or a [designated gateway](#).

You should also understand how your CDR handling practices interact with your obligations under the *Privacy Act 1988* (Privacy Act) or other obligations (for example those under the credit reporting system). Your CDR Policy must be distinct from existing privacy policies,<sup>7</sup> however, you may refer or link to those policies where appropriate or required.

There may be some overlap in the management of CDR data that is also personal information, including similar data handling practices, which should be explained in your CDR policy. An example of this overlap is contained below in the section [Information on access to and correction of CDR data](#).

### Privacy tip

Having a clear understanding of how you handle CDR data, including relevant practices, procedures and systems will assist you to accurately and openly describe to your consumers how you manage CDR data and deal with queries, requests and complaints under the CDR system.

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<sup>7</sup> CDR Rule 7.2(2).

## Step 2: Develop content, structure and presentation

Although the CDR policy must cover all the topics in Privacy Safeguard 1 and CDR Rule 7.2, the information does not have to be presented in that order. You should aim to make the policy as easy as possible for the consumer to find the information that is most important to them.

Below are some tips to make the content and structure useful and manageable for consumers.

- **Arrange the information in a way that makes sense** so that it is easy to follow and intuitive to the reader. The presentation of the information should make sense and reflect your entity's functions, activities and audience.
- **Focus on key topics** that consumers are likely to be most concerned about, unaware of, won't reasonably expect or may not understand easily.
- **Be as specific as possible** about how your entity manages CDR data, as this will provide clarity and build trust. Unqualified use of vague words (such as 'may') could lead to concern about uses and disclosures that are not intended.
- **Take a layered approach** to providing information about how your entity will handle CDR data, by providing a summary version that focuses on what the consumer should know with a link to the complete CDR policy. This will be particularly effective in the online environment.

### Privacy tip

While the CDR policy must be a document, you may also wish to consider other innovative formats to best communicate your privacy messaging to consumers, such as the use of infographics, animation or video, or other forms of technology.<sup>8</sup>

## Step 3: Write your CDR policy

Once you have a clear idea of how your entity handles CDR data, what must be included in the CDR policy, and the proposed content and structure for your policy, you can begin drafting.

The CDR policy must be clearly expressed and up-to-date.<sup>9</sup> To ensure the CDR policy is easy to read and understand:

- Use an active voice and simple language — avoid legal jargon, acronyms and terms that may only be understood in-house
- Use short sentences, break up text into paragraphs and group relevant sections together
- Use headings to assist navigation
- Avoid unnecessary length — include only relevant information.

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<sup>8</sup> CDR Rule 7.2(2).

<sup>9</sup> Section 56ED(3) of the Competition and Consumer Act.

## Step 4: Test your policy

Test your CDR policy on the target audience or audiences, including likely readers. Where your resources are limited and systematic testing is not possible, you could consider providing it to colleagues from other internal business units to give you an idea of how easy it is to read.

### Privacy tip

The policy should be able to be easily read and understood by a 14 year old. You can test this by using external standards, such as the Flesch-Kincaid grade level test.<sup>10</sup>

## Step 5: Make the policy available

Your CDR policy must be freely and publicly available for consumers. If you are an accredited data recipient or data holder, the policy must be available through the online service that you ordinarily use to deal with consumers, such as your website or mobile applications.<sup>11</sup> Additionally, you must provide the CDR policy electronically or in hard copy if requested by the consumer (for example in a word document or pdf).<sup>12</sup>

Appropriate accessibility measures should also be put in place so that the policy may be accessed by all consumers (including consumers with a vision impairment, or those from a non-English speaking background). It is a good idea to provide information about how to request an accessible copy of the CDR policy, in the same locations where consumers can access the policy.

As part of the process for you to become accredited, you will be asked to provide a copy of your CDR policy if it is available at the time of application. Once you become accredited, a hyperlink to your CDR policy will need to be included on the CDR Register.<sup>13</sup>

### Privacy tip

The CDR policy should be prominently displayed, accessible and easy to download. For example, a prominent link or icon, displayed on the relevant pages of the website or mobile application, could provide a direct link to the CDR policy.

## Step 6: Review and update your policy

As there is a requirement to ensure the CDR policy is to up-to-date, the CDR policy should be reviewed regularly. This will help to ensure that the information in the policy accurately reflects your current CDR handling practices.<sup>14</sup>

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<sup>10</sup> For example, a quick online test is available at [read-able.com](http://read-able.com)

<sup>11</sup> Section 56ED(7) of the Competition and Consumer Act and CDR Rule 7.2(8).

<sup>12</sup> Section 56ED(8) of the Competition and Consumer Act and CDR Rule 7.2(9).

<sup>13</sup> CDR Rules 5.24 (i)(ii) and 5.25(1)(b)(ii)(B).

<sup>14</sup> Section 56ED(3) of the Competition and Consumer Act.

This review should, at a minimum, be undertaken as part of annual planning processes. To assist readers, you could also:

- include the date the policy was last reviewed or updated
- invite comments on the policy to gain feedback and evaluate its effectiveness, and
- explain how any comments will be dealt with.

## What information must be included in a CDR policy?

Depending on whether you are an accredited data recipient, data holder or designated gateway, there are different matters that need to be covered in your CDR policy.

Categories of information that must be included are:

- **Requirements for both data holders and accredited data recipients:**
  - [Information about the consumer complaints process](#)
  - [Information about access to and correction of CDR data](#)
- **Specific requirements for data holders:**
  - [Acceptance of voluntary consumer or product data requests](#)
- **Specific requirements for accredited data recipients:**
  - [What CDR data is held, and how it is held](#)
  - [Purposes CDR data is used for](#)
  - [Additional information about who CDR data may be disclosed to](#)
  - [Overseas storage practices](#)
  - [When consumers will be notified about certain events](#)
  - [Consequences of withdrawing consent](#)
  - [Deletion of CDR data](#)
  - [De-identification of CDR data](#)
- **Specific requirements for designated gateways:**
  - [Facilitating disclosure or accuracy of CDR data, and](#)
  - [Information about the complaints process](#)

The sections below cover each of these items in more detail. There is also a checklist at Attachment A below to help you work out whether you have considered all of the relevant requirements.

For further information, see [Chapter 1 \(Open and transparent management of CDR data\) of the CDR Privacy Safeguard Guidelines](#).

## Information about the consumer complaints process – for data holders and accredited data recipients

Both accredited data recipients and data holders must have a process to deal with consumer complaints, in the event that a consumer thinks you have not met your CDR related obligations under the Consumer and Competition Act and/or CDR Rules.<sup>15</sup>

The CDR Rules specify that the CDR policy needs to cover:

- where, how and when a complaint can be lodged
- when a consumer should expect an acknowledgment of their complaint
- the information that the consumer needs to provide
- the process for handling consumer complaints
- the time periods associated with the various stages of the complaints process
- options for redress, and
- options for review (both internally, if available) and externally.<sup>16</sup>

## Information on access to and correction of CDR data – for data holders and accredited data recipients

### How to access CDR data

Both accredited data recipients and data holders must include information for consumers about how they may access their CDR data.<sup>17</sup>

For data holders, the consumer may either make a request directly to the entity, or the data holder may receive the request from an accredited data recipient on the consumer's behalf.<sup>18</sup>

Where the data holder is also an Australian Privacy Principle (APP) entity under the Privacy Act, the data holder should provide information in its CDR policy about how a consumer may access their personal information (that is also CDR data) under APP 12.<sup>19</sup>

For further information about the CDR access requirements, see the [Guide to privacy for data holders](#).

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<sup>15</sup> Sections 56ED(4)(b) and (5)(d) of the Competition and Consumer Act.

<sup>16</sup> CDR Rule 7.2(6).

<sup>17</sup> Section 56ED(5)(c) of the Competition and Consumer Act.

<sup>18</sup> For the banking sector, it is not currently possible for a consumer to make a consumer data request directly to a data holder. This is because the ACCC has exempted data holders in the banking sector from complying with the direct to consumer data sharing obligation in Rule 3.4(3) and all related CDR Rules until 1 November 2021. For further information about these exemptions, see the 'Consumer data right exemptions register' on the ACCC's website.

<sup>19</sup> Note: APP entities only have APP 12 obligations in relation to consumers who are individuals (not businesses).

## How to correct CDR data

Both accredited data recipients and data holders must include information for consumers about how they can correct their CDR data. The CDR policy should make clear that the consumer has a right to request correction of their CDR data.<sup>20</sup>

For data holders, a consumer's right to request correction under Privacy Safeguard 13 only applies once the data holder has previously been required or authorised to disclose the CDR data.<sup>21</sup>

Where a data holder is also an APP entity under the Privacy Act, the data holder should provide information in its CDR policy about how a consumer who is an individual may seek correction of their personal information that is also CDR data under APP 13.<sup>22</sup>

For information about the correction requirements, see [Chapter 13 \(Correction of CDR data\) of the CDR Privacy Safeguard Guidelines](#) and the [Guide to privacy for data holders](#).

### Privacy tip

Any preferred procedures for consumers to make correction requests should be outlined in the CDR policy. For example, the CDR policy could provide a link to a form, and/or provide the contact details for consumers to make correction requests. However, consumers cannot be required to follow that procedure and entities must respond to correction requests from consumers, regardless of the way in which the request is made.

## Specific requirements for data holders — acceptance of voluntary consumer or product data requests

In addition to the requirements set out [above](#), a data holder's CDR policy must:

- make clear whether the entity accepts voluntary consumer or product data requests,<sup>23</sup> and
- state whether the data holder charges fees for such requests (and if so, how information about those fees can be obtained).<sup>24</sup>

<sup>20</sup> Section 56ED (5)(c) of the Competition and Consumer Act.

<sup>21</sup> Section 56ED(4)(a) of the Competition and Consumer Act.

<sup>22</sup> Where a data holder has not previously been required or authorised to disclose a consumer's CDR data, a consumer is unable to make a correction request under Privacy Safeguard 13. However, where the data holder is an APP entity, the consumer will be able to make a correction request under APP 13. This is because APP 13 will continue to apply to CDR data that is personal information in all other circumstances, and personal information that is not CDR data. For further information, see [Chapter 13 \(Correction of CDR data\) of the CDR Privacy Safeguard Guidelines](#).

<sup>23</sup> CDR Rule 7.2(3)(a). Voluntary product data means CDR data for which there are no consumers that is not required product data (clause 1 of Schedule 3 to the CDR Rules). Voluntary Consumer data means CDR data for which there are consumers that is not required consumer data (clause 3.2 of Schedule 3 to the CDR Rules).

<sup>24</sup> CDR Rule 7.2(3)(b).

## Specific requirements for accredited data recipients

In addition to the requirements set out above, an accredited data recipient's CDR policy must include information about:

- [what CDR data is held, and how it is held](#)
- [purposes CDR data is used for](#)
- [additional information about who CDR data may be disclosed to](#)
- [overseas storage practices](#)
- [when consumers will be notified about certain events](#)
- [consequences of withdrawing consent](#)
- [deletion of CDR data, and](#)
- [de-identification of CDR data.](#)<sup>25</sup>

More detail on these requirements is set out below.

### What CDR data is held, and how it is held

An accredited data recipient's CDR policy must refer to the different classes of CDR data that it holds.<sup>26</sup> The classes of CDR data for each sector will be set out in the relevant designation instrument. For example, for the banking sector [the designation instrument](#) sets out three classes of information: customer information, product use information and information about the product.<sup>27</sup>

The CDR policy must also set out how the CDR data is held. This means providing general information about how data is stored.<sup>28</sup>

### Purposes CDR data is used for

An accredited data recipient must indicate the purposes for which they collect, hold, use or disclose CDR data with the consumer's consent.<sup>29</sup>

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<sup>25</sup> See s 56ED (5) of the Competition and Consumer Act.

<sup>26</sup> Section 56ED(5)(a) of the Competition and Consumer Act.

<sup>27</sup> See sections 6-8 of the [designation instrument](#).

<sup>28</sup> Section 4(1) of the Competition and Consumer Act provides that a person 'holds' information if they have possession or control of a record within the meaning of the Privacy Act. If a person has a right or power to deal with particular data, the person has effective control of the data and therefore 'holds' the data. See [Chapter B \(Key Concepts\) of the CDR Privacy Safeguard Guidelines](#) for further information about the meaning of 'holds'.

<sup>29</sup> Section 56ED(5)(b) of the Competition and Consumer Act.

## Additional information about who CDR data may be disclosed to

An accredited data recipient must include further specific information about its disclosures of CDR data to outsourced service providers and other entities, as set out below.<sup>30</sup>

### Disclosures to Outsourced Service Providers and non-accredited entities:

- *Disclosures to outsourced service providers (OSPs):* Accredited data recipients must provide a list of all the outsourced service providers to whom information may be disclosed (whether based in Australia or overseas, and whether they are accredited or not). Accredited data recipients must also include specific details about the nature of the services provided by these OSPs, and the CDR data or classes of CDR data that may be disclosed to them.<sup>31</sup>
- *Disclosures to any non-accredited entities (including OSPs):* If an accredited data recipient intends to disclose data to any non-accredited entity, they must include the circumstances in which the entity intends to disclose such data.<sup>32</sup>

### Disclosures to entities located overseas:

- *Disclosures to any overseas accredited data recipients:* If an accredited data recipient is likely to disclose data to any overseas accredited data recipients,<sup>33</sup> the CDR policy must state this fact,<sup>34</sup> and must also include the countries where they are likely to be located, where practicable.<sup>35</sup> If there are numerous countries where CDR data may be disclosed, one option would be to list those countries in an appendix or linked document. If it is impractical to list countries, the CDR policy could instead provide general regions.
- *Disclosures to any overseas, non-accredited OSPs:* If an accredited data recipient is likely to disclose to any overseas-based, non-accredited OSPs, the CDR policy must include the countries where there are likely to be based in the CDR policy, where practicable.<sup>36</sup> If there are numerous countries where CDR data may be disclosed, one option would be to list those countries in an appendix or linked document. If it is impractical to list countries, the CDR policy could instead provide general regions.

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<sup>30</sup> Note that at present, the CDR Rules only permit accredited data recipients to disclose CDR data to an outsourced service provider.

<sup>31</sup> CDR Rule 7.2(4)(b)-(c). The ‘classes of CDR data’ are set out in the designation instrument for the relevant sector. In the banking sector, the [designation instrument](#) sets out three classes of information: customer information, product use information and information about a product.

<sup>32</sup> Section 56ED(5)(g) of the Competition and Consumer Act. Note that at present, the CDR Rules only permit accredited data recipients to disclose data to an outsourced service provider. There is no requirement for an outsourced service provider to be accredited. However, Privacy Safeguard 1 contemplates disclosures to other accredited data recipients.

<sup>33</sup> Note that at present, the CDR Rules only permit accredited data recipients to disclose data to an outsourced service provider. However, Privacy Safeguard 1 contemplates disclosures to other non-accredited data recipients.

<sup>34</sup> Section 56ED(5)(e) of the Competition and Consumer Act.

<sup>35</sup> See section 56ED(5)(e)-(f) of the Competition and Consumer Act, and CDR Rule 7.2(4)(d).

<sup>36</sup> See section 56ED(5)(e)-(f) of the Competition and Consumer Act, and CDR Rule 7.2(4)(d).

## Overseas storage practices

Where an accredited data recipient proposes to store CDR data outside of Australia or an external territory, it must specify the countries where it proposes to store the data in the policy.<sup>37</sup>

## When consumers will be notified about certain events

An accredited data recipient's CDR policy must specify the events it will notify the consumer about, in relation to their CDR data.<sup>38</sup>

The events that an accredited data recipient is required to notify the consumer about include:

- when a consumer gives consent to the person collecting and using their CDR data<sup>39</sup>
- when a consumer withdraws consent<sup>40</sup>
- collection of a consumer's CDR data<sup>41</sup>
- ongoing notification requirements about a consumer's consent<sup>42</sup>
- responses to a consumer's correction request,<sup>43</sup> and
- any eligible data breaches affecting a consumer under the Notifiable Data Breach Scheme.<sup>44</sup>

## Consequences of withdrawing consent

An accredited data recipient must provide a statement in the CDR policy indicating the consequences for the consumer of withdrawing their consent to collect and use CDR data.<sup>45</sup> This may include the details of any early cancellation fees.

## Deletion of CDR data

Accredited data recipients have obligations to destroy or delete or de-identify any redundant CDR data that they hold under Privacy Safeguard 12 and the CDR Rules.

Consequently, an accredited data recipient must include the following information about the deletion of redundant CDR data in their CDR policy:

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<sup>37</sup> CDR Rule 7.2(7).

<sup>38</sup> Section 56ED (5)(h) of the Competition and Consumer Act.

<sup>39</sup> CDR Rule 4.18 (1)(a). See paragraph C.65-66 of [Chapter C \(Consent\) of the CDR Privacy Safeguard Guidelines](#).

<sup>40</sup> CDR Rule 4.18 (1)(b). See paragraph C.65-66 of [Chapter C \(Consent\) of the CDR Privacy Safeguard Guidelines](#).

<sup>41</sup> CDR Rule 7.4. See paragraphs 5.29-.33 of [Chapter 5 \(Notifying of collection of CDR data\) of the CDR Privacy Safeguard Guidelines](#).

<sup>42</sup> CDR Rule 4.20. See paragraphs C.65-66. of [Chapter C \(Consent\) of the CDR Privacy Safeguard Guidelines](#).

<sup>43</sup> CDR Rule 7.15. See paragraphs 13.25-31. [Chapter 13 \(Correction of CDR data\) of the CDR Privacy Safeguard Guidelines](#).

<sup>44</sup> See [Chapter 12 \(Security of CDR data and destruction and de-identification of redundant CDR data\) of the CDR Privacy Safeguard Guidelines](#), section 56ES of the Competition and Consumer Act, and Part IIIC, Division 3 of the Privacy Act. Further information is available on the OAIC's Notifiable Data Breaches scheme webpage.

<sup>45</sup> CDR Rule 7.2 (4)(a).

- **When redundant data is deleted.**<sup>46</sup> Examples of where an accredited data recipient may be required to delete redundant data include where:
  - the consumer has elected for their redundant data to be deleted<sup>47</sup>
  - the general policy is to delete redundant data,<sup>48</sup> or
  - it is not possible to de-identify CDR data to the required extent.<sup>49</sup>
- **Elections to delete redundant data.** This must include information about:
  - how a consumer may elect for their redundant data to be deleted<sup>50</sup>
  - how the election operates
  - the effect of an election, and
  - how a consumer may exercise their election.<sup>51</sup>
- **How redundant data is deleted.**<sup>52</sup>
  - This should include a general description of how redundant data is deleted in a way that is helpful and meaningful to the consumer.

## De-identification of CDR data

Accredited data recipients must include the following information about the de-identification of redundant CDR data in their policy:

- The circumstances in which CDR data is de-identified in accordance with a consumer's request.<sup>53</sup>

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<sup>46</sup> CDR Rule 7.2(4)(f)(i). See also s 56ED(5)(i) of the Competition and Consumer Act.

<sup>47</sup> A consumer who gave a consent for an accredited person to collect and use CDR data may elect that the CDR data, and any data derived from it, be deleted when it becomes redundant data: CDR Rule 4.16. See [Chapter C \(Consent\)](#) and [Chapter 12 \(Security of CDR data and destruction of de-identification of redundant CDR data\) of the CDR Privacy Safeguard Guidelines](#) for further information.

<sup>48</sup> Where an accredited data recipient advised the consumer of a general policy of deletion, the accredited data recipient must delete the redundant data, even if their general policy has since changed. See [Chapter 12 \(Security of CDR data and destruction of de-identification of redundant CDR data\) of the CDR Privacy Safeguard Guidelines](#) for further information.

<sup>49</sup> CDR Rule 1.17(4). See [Chapter 12 \(Security of CDR data and destruction of de-identification of redundant CDR data\) of the CDR Privacy Safeguard Guidelines](#) for further information about de-identification of CDR data and the 'required extent'.

<sup>50</sup> CDR Rule 7.2(4)(f)(ii).

<sup>51</sup> CDR Rule 7.2(4)(h). A consumer's right to elect for their redundant CDR data to be deleted is contained in CDR Rule 4.16. See [Chapter C \(Consent\)](#) and [Chapter 12 \(Security of CDR data and destruction of de-identification of redundant CDR data\) of the CDR Privacy Safeguard Guidelines](#) for further information about this right.

<sup>52</sup> CDR Rule 7.4(f)(iii).

<sup>53</sup> Section 56ED(5)(i) of the Competition and Consumer Act. Note: There are currently no circumstances in which a consumer may make a request for their CDR data to be de-identified. However, a consumer may provide consent for an accredited data recipient to de-identify their CDR data for the purpose of disclosure (including selling) (see CDR Rule 4.11(3)(e)). Where the accredited data recipient seeks or intends to seek such consents, it must provide certain information about de-identification in its CDR policy as outlined in CDR Rule 7.2(4)(e).

- **If there is a general policy of de-identifying redundant data,<sup>54</sup> the following information must be included:<sup>55</sup>**
  - how the entity ordinarily uses any de-identified redundant data, including examples
  - the process for de-identification, including a description of techniques that are used to de-identify CDR data,<sup>56</sup> and
  - if de-identified redundant data is ordinarily disclosed (by sale or otherwise) to one or more persons:
    - the fact of this disclosure
    - the classes of person to whom such data is ordinarily disclosed,<sup>57</sup> and
    - the purposes for which the de-identified data is disclosed.<sup>58</sup>
- **If there is a practice of de-identifying CDR data that is not redundant,<sup>59</sup> the following information must be included:<sup>60</sup>**
  - how de-identified CDR data is used to provide goods or services to consumers<sup>61</sup>
  - the process for de-identification including, a description of techniques that are used to de-identify CDR data,<sup>62</sup> and
  - if de-identified CDR data is ordinarily disclosed to one or more persons:
    - the fact of this disclosure

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<sup>54</sup> An accredited data recipient must tell the consumer when seeking consent to collect and use whether they have a general policy of deleting redundant data, de-identifying redundant data or deciding whether to delete or de-identify at the point at which data becomes redundant: CDR Rules 4.11(3)(h) and 4.17.

<sup>55</sup> These requirements are contained in CDR Rules 7.2(4)(g) and 7.2(5).

<sup>56</sup> CDR Rule 7.2(5)(a). The aim of this requirement is to give consumers greater transparency. Therefore this should include a general description of how redundant data is de-identified, with the aim being to assist consumers to understand how the entity gives effect to this de-identification obligation, in a way that is helpful and meaningful to them.

<sup>57</sup> In the context of the CDR policy, 'classes of persons' means the types of entities or persons an accredited data recipient usually discloses de-identified data to ('classes of persons' is not defined in the CDR regime. Accordingly, it has its ordinary meaning). Entities or persons do not need to be listed individually in the CDR policy, but should be described with enough specificity so that the consumer can understand the nature of those parties who will hold or have access to de-identified data.

<sup>58</sup> CDR Rule 7.2(5)(b).

<sup>59</sup> Under CDR Rule 4.11(3)(e), an accredited person may ask for consent to de-identify CDR data that is not redundant data for the purpose of disclosing (including selling) the de-identified data. Where an accredited person seeks or intends to seek such consents, it must include certain information in its CDR policy as outlined in CDR Rule 7.2(4)(e).

<sup>60</sup> These requirements are contained in CDR Rules 7.2(4)(e) and 7.2(5).

<sup>61</sup> CDR Rule 7.2(4)(e)(i).

<sup>62</sup> CDR Rule 7.2(5)(a). The aim of this requirement is to give consumers greater transparency. This should therefore include a general description of how redundant data is de-identified, with the aim being to assist consumers to understand how the entity gives effect to this de-identification obligation, in a way that is helpful and meaningful to them.

- the classes of persons to whom such data is ordinarily disclosed,<sup>63</sup> and
- the purposes for de-identified CDR data is disclosed.<sup>64</sup>

## Specific requirements for designated gateways

A designated gateway's CDR policy must provide details about how a consumer can make a complaint in the event that they think the designated gateway has not met its CDR related obligations under the Consumer and Competition Act and/or CDR Rules. The CDR policy must also set out how the designated gateway will deal with these complaints.<sup>65</sup>

Designated gateways must also include information about how they will facilitate the disclosure or ensure the accuracy of CDR data, and any other matters set out under the CDR Rules.<sup>66</sup>

*Note: Currently, there are no designated gateways in the CDR regime responsible for facilitating the transfer of information between data holders and accredited data recipients.*

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<sup>63</sup> In the context of the CDR policy, 'classes of persons' means the types of entities or persons an accredited data recipient usually discloses de-identified data to ('classes of persons' is not defined in the CDR regime. Accordingly, it has its ordinary meaning). Entities or persons do not need to be listed individually in the CDR policy, but should be described with enough specificity so that the consumer can understand the nature of those parties who will hold or have access to de-identified data.

<sup>64</sup> CDR Rule 7.2(5)(b)(i)-(iii).

<sup>65</sup> Section 56ED (6)(b) of the Competition and Consumer Act.

<sup>66</sup> Section 56ED (6)(a) of the Competition and Consumer Act.

## Attachment A — Checklist for your CDR policy

### General — for all participants

Issue	Questions to consider
A clearly expressed and up to date policy	<input type="checkbox"/> Is your policy clearly expressed, in plain English? <input type="checkbox"/> Does the policy reflect your current practices? <input type="checkbox"/> Have you planned to undertake a review of your policy?
Form and availability of policy	<input type="checkbox"/> Is your policy in a different document to your privacy policy? <input type="checkbox"/> Is your policy available free of charge?

### Data holders

Issue	Questions to consider
Availability	<input type="checkbox"/> Is your policy readily available on all of the online platforms where you ordinarily deal with consumers? <input type="checkbox"/> Does your policy let consumers know that, when requested, you will provide them with a copy of your policy electronically or in hard copy?
Complaints process	<input type="checkbox"/> Does the policy state where, how and when a complaint can be lodged? <input type="checkbox"/> Does the policy state when a consumer should expect an acknowledgment of their complaint? <input type="checkbox"/> Does the policy state the information that the consumer needs to provide when making a complaint? <input type="checkbox"/> Does the policy outline the process for handling consumer complaints? <input type="checkbox"/> Does the policy outline the time periods associated with various stages throughout the complaints process? <input type="checkbox"/> Does the policy state the options for redress? <input type="checkbox"/> Does the policy state the options for review (both internally, if available) and externally?
Access to data	<input type="checkbox"/> Does the policy provide information about how a consumer may access their CDR data? <input type="checkbox"/> If you are an APP entity under the Privacy Act, does it state how consumers may seek access to their personal information under APP 12?

Issue	Questions to consider
Correction requests	<input type="checkbox"/> Does the policy provide specific details about how a consumer may correct their CDR data? <input type="checkbox"/> If you are an APP entity under the Privacy Act, does it state how consumers may seek correction of their personal information under APP 13?
Voluntary Consumer Data	<input type="checkbox"/> Does the policy state whether you accept requests for voluntary consumer or product data? <input type="checkbox"/> If so, are details about how fees can be obtained also provided?

### Accredited data recipients

Issue	Questions to consider
Availability	<input type="checkbox"/> Is your policy readily available on all the online platforms where you ordinarily deal with consumers? <input type="checkbox"/> Does your policy let consumers know that, when requested, you will give them a copy of your policy electronically or in hard copy?
Complaints process	<input type="checkbox"/> Does the policy state where, how and when a complaint can be lodged? <input type="checkbox"/> Does the policy state when a consumer should expect an acknowledgment of their complaint? <input type="checkbox"/> Does the policy state the information that the consumer needs to provide when making a complaint? <input type="checkbox"/> Does the policy outline the process for handling consumer complaints? <input type="checkbox"/> Does the policy outline the time periods associated with various stages throughout the complaints process? <input type="checkbox"/> Does the policy state the options for redress? <input type="checkbox"/> Does the policy state the options for review (both internally, if available) and externally?
Classes of data held	<input type="checkbox"/> Does the policy state the classes of CDR data you hold or have held on behalf on the consumer? <input type="checkbox"/> Does the policy state how CDR data is held?
Purpose of data handling	<input type="checkbox"/> Are the purposes for which you collect, hold, use or disclose the CDR with the consent of the consumer made clear?
Access to data	<input type="checkbox"/> Does the policy provide information about how a consumer may access their CDR data?

Issue	Questions to consider
Correction requests	<input type="checkbox"/> Does the policy provide specific details about how consumers may correct their CDR data?
Disclosure	<input type="checkbox"/> Outsourced service providers (OSPs) <input type="checkbox"/> If you use or intend to use OSPs, does your CDR policy include a list of all the OSPs to which information may be disclosed? <input type="checkbox"/> Does your CDR policy include specific details about the nature of the services provided by these OSPs and the CDR data or classes of CDR data that may be disclosed to them? <input type="checkbox"/> Any non-accredited entities <input type="checkbox"/> If you intend to disclose CDR data to any non-accredited entities (including OSPs), does your CDR policy include the circumstances in which you intend to disclose CDR data? <input type="checkbox"/> Overseas Accredited Data Recipients <input type="checkbox"/> If you are likely to disclose CDR data to any accredited data recipients located overseas, does your CDR policy state this fact and include the countries where they are likely to be located? <input type="checkbox"/> Overseas non-accredited OSPs <input type="checkbox"/> If you are likely to disclose CDR data to any non-accredited OSPs located overseas, does your CDR policy include the countries where they are likely to be located?
Withdrawal of consent	<input type="checkbox"/> Does your policy include a statement explaining the consequences to the consumer if they withdraw their consent to collect or use CDR data?
Storage	<input type="checkbox"/> Does your policy provide a list of countries where you intend to store CDR data other than in Australia or an external territory?
Notification	<input type="checkbox"/> Does your policy contain information about when and in which circumstances you will provide a notification to the consumer?
Deletion of CDR data	<input type="checkbox"/> Does your policy include information about the circumstances in which you delete redundant data? <input type="checkbox"/> Does your policy include information about how a consumer may elect for their redundant data to be deleted, including how the election operates and the effect of an election? <input type="checkbox"/> Do your policy include information about how you delete redundant data?

Issue	Questions to consider
De-identification of CDR data	<ul style="list-style-type: none"> <li data-bbox="462 253 1372 324"><input type="checkbox"/> Does your policy include information about the circumstances in which you must de-identify CDR data at a consumer’s request?</li> <li data-bbox="462 336 1372 448"><input type="checkbox"/> If you have a general policy of de-identifying redundant data, does your CDR policy include information about the specified matters, including how de-identified redundant data is ordinarily used?</li> <li data-bbox="462 459 1372 616"><input type="checkbox"/> If you intend to de-identify CDR data that is not redundant, does your CDR policy include information about the specified matters, including how you use de-identified CDR data to provide goods and services to consumers?</li> </ul>

### Designated gateways

Issue	Questions to consider
Facilitating data flows	<ul style="list-style-type: none"> <li data-bbox="462 806 1372 918"><input type="checkbox"/> Does the policy include an explanation about how you will act between entities to facilitate the disclosure or accuracy of CDR data, and any other matters outlined under the CDR rules?</li> <li data-bbox="462 929 1372 1010"><input type="checkbox"/> Does the policy provide details about how a consumer can make a complaint about a breach of the CDR rules or privacy safeguards?</li> </ul>