Australian Community Attitudes to Privacy Survey 2017

People believe online services are the biggest privacy risk

Most trustworthy
- 79% Hospitals / Health
- 59% Banking / Finance
- 58% Government
- 40% Insurance

69% of us are more concerned about online privacy than we were five years ago

Security concerns mean

- 93% don't want their data to be sent overseas
- 79% don't want their data shared with other organisations
- 58% decided not to deal with some businesses
- 44% avoid downloading smartphone apps

We could take more responsibility

- 61% check website security before giving personal information...
- 65% Read privacy policies
- 54% Ask organisations why?
- 50% Clear browsing history
- 50% Shred documents
- 43% Adjust privacy settings

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Australian Government
Office of the Australian Information Commissioner