People believe online services are the biggest privacy risk.

Most trustworthy:
- Hospitals / Health: 79%
- Banking / Finance: 59%
- Government: 58%
- Insurance: 40%

Security concerns mean:
- 93% don’t want their data to be sent overseas.
- 79% don’t want their data shared with other organisations.
- 58% decided not to deal with some businesses.
- 44% avoid downloading smartphone apps.

We could take more responsibility:
- Read privacy policies: 65%
- Ask organisations why?: 54%
- Clear browsing history: 50%
- Shred documents: 50%
- Adjust privacy settings: 43%

61% check website security before giving personal information...

Australian Community Attitudes to Privacy Survey 2017

Australian Government
Office of the Australian Information Commissioner

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